Your Growth Engineering Manual™

How to 2X Your Monthly Revenue in the Next 12 Months

Rotate your phone horizontally on mobile for improved viewing
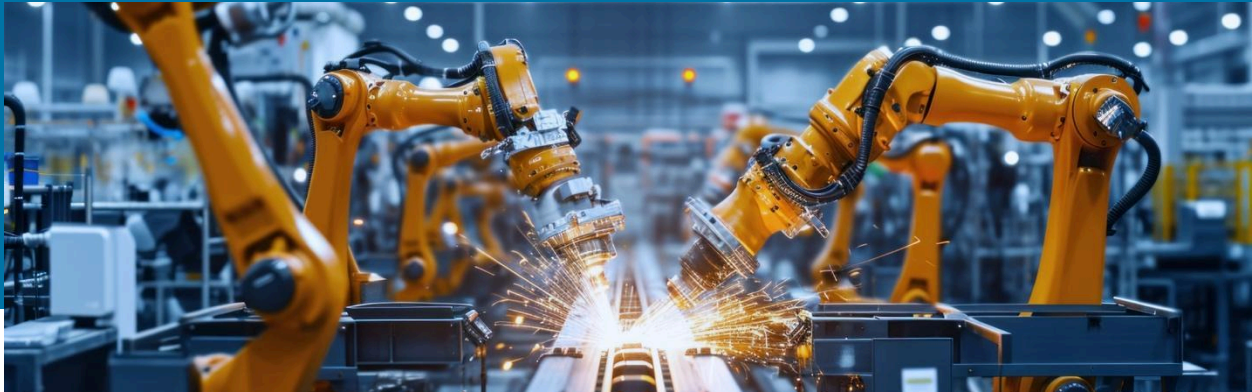
What If Your Marketing Created Consistent Results Like Your Manufacturing Facility?

What if the problem isn't your sales team, it's the system they're stuck inside?

If you're a manufacturing Owner, CEO or Revenue Leader, you're probably not afraid of hard work. Your team's built incredible products. You've delivered for customers. You've earned every dollar.

And yet… Despite the investment in ads, the new CRM, the agency contract, the marketing hire… You're still asking:

"Why does our quote flow feel so unpredictable?"

"Where's the ROI from our marketing spend?"

"Why are my sales reps wasting time chasing cold leads?"

The problem isn't effort. It's infrastructure. And you're not alone.

Over the past 15 years, we've worked with manufacturers across industries, from precision equipment to electrical power systems to high ticket consumer products, and the same pattern shows up again and again:

- **Marketing and sales data run in separate silos**

- **CRMs are installed but underutilized**

- **Their current marketing was focused on clicks and inexpensive leads, instead of being optimized for downfunnel events, like quotes and sales.**

- **Reporting is fragmented, and they cannot connect online marketing to offline sales**

Sound familiar? If so, read on. . .

How We Cracked the Code: From My Training Company to Our Manufacturing Clients

Before we ever installed the Peak 10 Modular Marketing System for clients, we created it inside our own business first.

Back in 2014, I was running an online training company with my wife, selling high-ticket products ($5K to $20K) with long sales cycles. At the time, we were generating **up to 3,000 leads per week,** targeting enormous target markets, but *our return on ad spend was weak.*

The problem wasn't volume. It was an issue of alignment.

- We were attracting *everyone* in our target market, but not the right buyers.
- Our marketing wasn't segmenting or educating prospects before the sales team engaged, so our close rate on sales calls was only 15%.
- As a result, we were wasting massive resources chasing cold, low-conversion leads.

That's when we decided to rebuild the system from the ground up:

1. **Attract only the leads most likely to buy** with our M2CO framework.
2. **Pre-educate buyers before they hit the sales team**, doubling our close rate to 30%.
3. **Connect marketing and offline sales data**, allowing us to optimize the best campaigns.

The result? Over the course of 7 years, we grew our business from **2X to 3X per year** until we had built an 8 figure global training company.

Instead of relying on volume and hope, we engineered a system that segmented our leads, educated prospects with the right message, callers who were ready to buy, and millions in profit.

At the same time, I was still running the management consulting business I started in 2009. A couple of my clients were very frustrated with their local marketing agencies, and asked if I could help with their marketing.

So, I started applying the same frameworks to our manufacturing clients, companies with **smaller target markets**, but **much higher stakes** per deal.

What we discovered was powerful:

- **In smaller target markets, the same system *worked even better.***
- **The proprietary ad conversion method we developed was a game changer.**
- **Our clients had more control over their pipeline, forecasting, and profitability.**

Real Results: What Happens When the Right System is Installed in a Manufacturing Business

Manufacturer 1: 2.5X Growth in 5 Years, 10 ROAS (Return on Ad Spend) or $10,000 in revenue for every $1,000 spent.

- We replaced a local "powerhouse" agency's outdated marketing with a scalable, precision-engineered digital marketing system.

- The system has allowed us to create reliable, consistent growth with a consistent ROI. This allows us to scale the business in new target markets based on the company's goals and capacity.

- Result: **Tens of millions** in new revenue, with a pipeline that now consistently drives **millions per year**. (Reporting from their sales database)

Summary by Year/Year
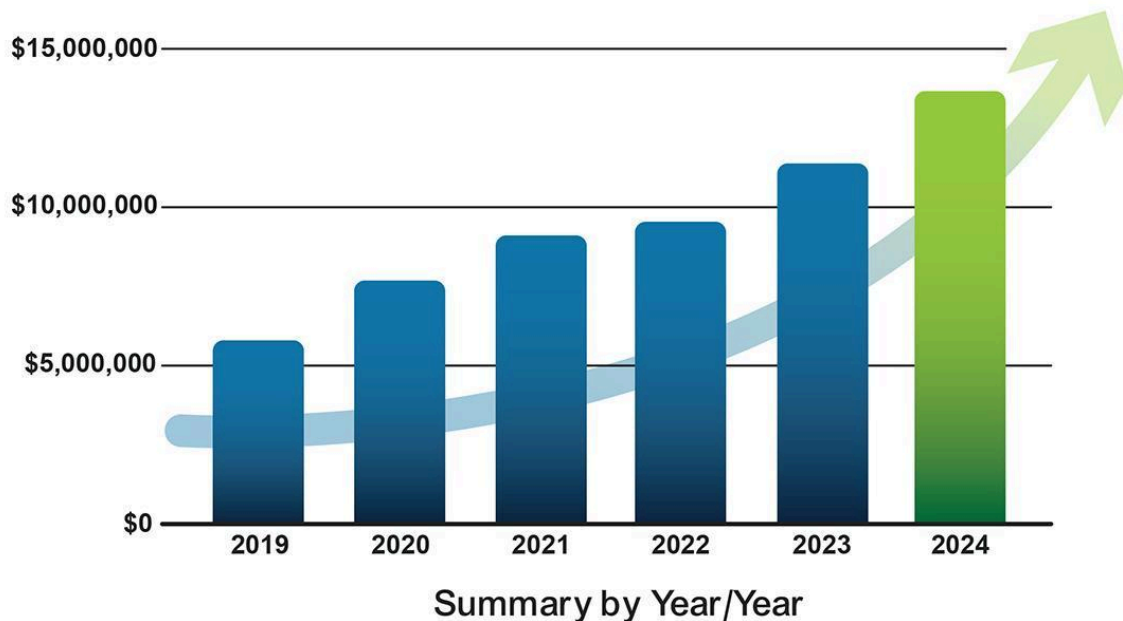
**Manufacturer 2: Tripled Quote Volume, 54.4 ROAS.
That's $54K for every $1K they spent.**

- Tripled quote volume in year one.

- Implemented a new sales pipeline tool for the sales team

- Achieved a **54.4 return on ad spend**. That's $54K for every $1K in ad spend!

- The system performed so well during COVID-19 volatility, we had to dial it *back* to match manufacturing capacity.

Summary by Year/Year
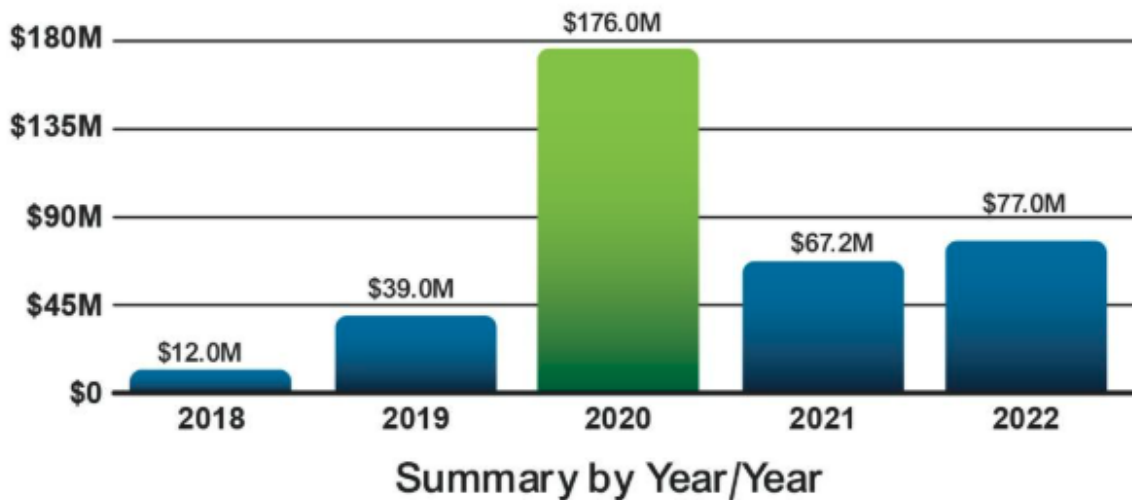
Manufacturer 3: 9.3x Increase in Sales with LESS Ad Spend

- Helped a D2C manufacturer shift from irregular, discount-driven sales to **consistent, high-margin deals**.

- Revenue grew **9.3x** over 3 years, driven by better-qualified leads, smarter follow-up, and tighter sales/marketing integration.

- Advertising spend was cut by **50%**, even as revenue scaled.

- Current production capacity is now the only limit to further growth, and we're preparing to ramp up again in 2025 as their supply chain issues resolve.

Manufacturer 4: 9.6x Deal Growth at Full Capacity

- Focused on high-value B2B sales with an average order just under six figures.

- Achieved a 9.6x increase in qualified deals aka quotes, not by generating more leads, but by attracting and converting the right ones.

- Pipeline is now operating at full capacity, with growth capped based on the company's staffing & facility capacities. And we are delivering these results in a competitive environment on the exact same budget over the past 4 years.

Number of Deals by Year
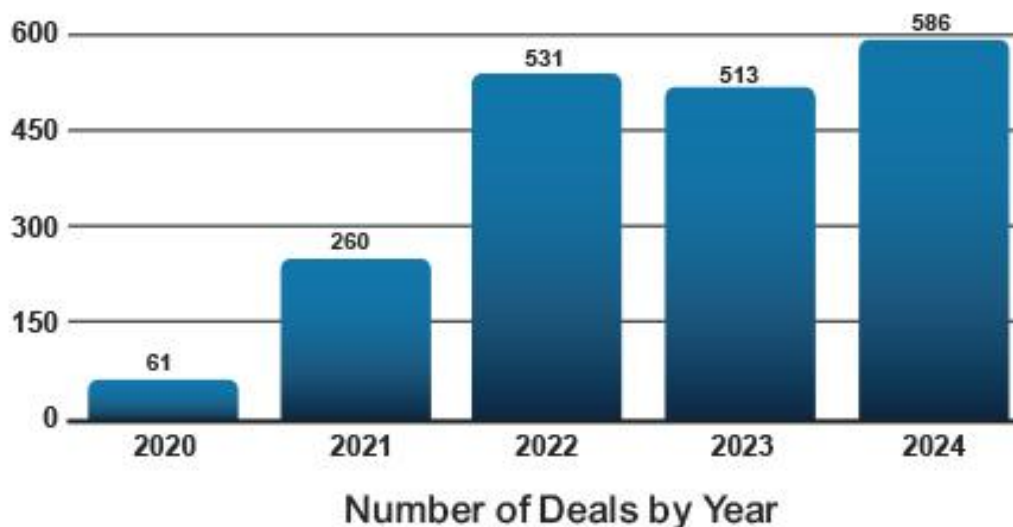
The Bottom Line

We didn't invent this system in theory. We engineered it *under real-world pressure* with my own money, starting with our own company's survival, and scaling it across high-stakes manufacturing environments.

When you install the right system, growth isn't random anymore. It's repeatable. It's traceable. And it's profitable.

And now, that same system is available to you.

We've distilled the system behind those results into a simple framework that powers predictable growth

In this document, you'll discover the **four strategic levers** we've used to help industrial manufacturers dominate their category, flood their pipeline with pre-qualified buyers, and install a marketing operation that scales like their factory floor:

1. **Engineer Your Core Sales Argument**
   Build a compelling offer that clearly differentiates your brand, making the sales process easier and faster. In manufacturing, specs are important, but it's your story that sells.

2. **Install the Modular Marketing System™**
   Replace fragmented efforts with an integrated omni-channel, full-funnel, revenue-focused pipeline engineered for results.

3. **Optimize Your Conversion Infrastructure with M2CO**
   Connect sales and marketing data across the entire journey, from first click to closed deal with Marketing Milestone Conversion Optimization (M2CO).

4. **Scale Your Closed-Loop Advertising and Sales Ecosystem**
   Drive performance at every level; ad platforms, automation, SEO, AI Overviews, and your sales team using systems, not guesswork.

Most of your competitors are fumbling with one or two of these pieces. Very few have all four in place.

That's your advantage.

When you install this framework in the right order, you can build a pipeline that produces millions in scalable, traceable revenue, with visibility into what's working and what's not.

And it all starts here.

This System is for You…

If you're running a $3M+ manufacturing business, you've probably been disappointed by marketing before.

- You've hired agencies in the past.
- You've built the new website.
- You've invested in the CRM.
- You've boosted some ads.
- **And after all of it, you're still not sure what's actually driving revenue.**

You want a system that doesn't rely on guesswork.

- You want to know where your next quote is coming from.
- **You want your sales team focused on real buyers—not dead-end leads.**
- You're not trying to "do more marketing."
- You're trying to build something that works.

You might be thinking. . .

- Why is our company's quote flow so volatile?
- Why can't we track which leads create the most revenue?
- How can we accelerate pipeline velocity by improving follow-up and boosting close rates?
- Why does it feel like we're missing key steps and data in our marketing and sales pipeline?

And maybe you're starting to suspect:

- Our ad budget is leaking.
- Our website isn't built to convert.
- Our sales reps don't have the information or systems they need to be successful.

If any of that hits close to home, you're in the right place.

This document was built for you—the Owner, CEO, President, or Revenue Leader who's tired of disjointed tactics and wants to **engineer** growth the same way you engineer a product line: with precision, clarity, and control.

Why This May Not Be the Right Solution for You…

If you're just looking for a prettier website, a social media intern, or someone to "run your ads," this isn't the right fit.

If you're unwilling to rethink your growth infrastructure, or you're still hoping a trade show and cold calls will carry you to your next million, this isn't a great fix.

And if you're looking for the next "shiny new"marketing gimmick or software", cheap leads, or someone to "handle your marketing" while you stay hands-off…

This isn't going to work.

This is for Owners, CEOs, and Revenue Leaders who are ready to:

- Rebuild marketing like a revenue-driving machine
- Create systems that their sales team actually uses
- Know what's working (and why)
- Scale with control, not chaos

It's not for companies hoping a single campaign will fix everything.

It's for those who are ready to install the system that makes your sales and marketing work together, with better results..

If that's not you, no hard feelings.

But if that sounds like exactly what you've been missing, let's keep going.

The Reality of Today's Digital Marketing Landscape

Here's the truth:

✔️ You *can* generate consistent, qualified quote flow.
✔️ You *can* track marketing all the way through to revenue.
✔️ You *can* make your sales team more effective—without hiring more reps.

But only if you stop treating marketing like a creative department…

And start engineering it like a **revenue system.**

Most marketing failures in manufacturing don't come from bad people or bad ideas.

They come from **bad architecture that doesn't support your customers or your team.**

The reality is this:

- Most high ticket deals ($2K to $2M) close offline, but most tracking ends online.
- 80% of revenue comes from 5+ follow-up, but most companies only follow up 1-2x
- Less than 3% of your market is ready to buy today, but most ad budgets are spent chasing impressions or clicks, not conversions on Google Ads.
- 97% of your target market is not being exposed to your brand until they are ready to buy.

This isn't about hiring a bigger or better agency.

This is about installing the right framework, one that mirrors how your buyers actually behave, and supports how your team actually sells.

- You don't need more tools.
- You need a system that ties them together.
- And that's exactly what the rest of this document will show you how to build.

How We Cracked the Code on Revenue-Driven Marketing for Manufacturers

We didn't learn this in a marketing textbook.

We learned it in the trenches—working directly with manufacturing businesses who live and die by the consistency of their quote and/or sales flow.

Over the past 15 years, we've partnered with companies in industries ranging from heat treating to industrial power systems to high ticket consumer goods.

And every time, we saw the same frustrating pattern:

- Challenges connecting the data between sales and marketing
- Siloed marketing and sales efforts
- CRMs gathering dust instead of driving action
- Ad budgets with no clear ROI
- Sales teams struggling to stay on top of the best opportunities

We didn't just watch these problems.

We rolled up our sleeves and **engineered the fix**, piece by piece, campaign by campaign, system by system.

It wasn't overnight.

It took years of designing full-funnel infrastructure.

Years of refining attribution models that track revenue, not just clicks.

Years of helping Owners, CEOs, and Revenue Leaders scale manufacturing businesses not through guesswork, but through systems built to perform like a factory line.

What you're about to learn is the result of that work.

It's not a theory.

It's not marketing jargon. It's battle-tested, and built for the manufacturing mindset.

How Manufacturing Leaders Are Rebuilding Their Quote Flow From the Ground Up

Most manufacturing marketing feels scattershot, a few ads, a new website, maybe a CRM that no one really uses.

And when results stall, the instinct is to "do more marketing", more campaigns, more spend, more tools.

But more activity doesn't solve broken systems.

*What if the real solution isn't more marketing at all?*

What if growth depends on building a revenue system, one designed to match how manufacturing buyers actually research, evaluate, and buy today?

Top-performing manufacturers don't treat marketing as random projects.

They treat it like a production line: structured, integrated, predictable.

Here's how the best are rebuilding their quote flow, and pulling ahead.

---

1. They Build the System Backward – From Closed Deal to First Click
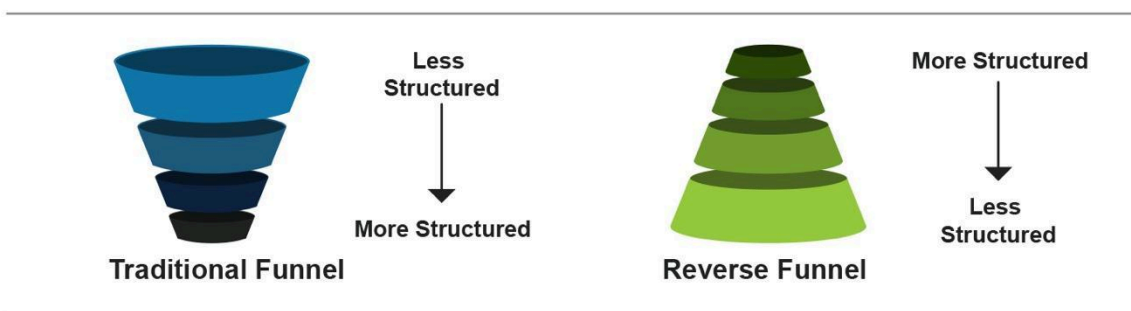
OLD WAY:
Marketing and sales run in silos. The CRM is a graveyard. Ad spend is tracked to impressions, not outcomes.

NEW WAY:
Top performers start by mapping the full buyer journey, all the way from *closed deal* back to *first touch*, so they can track what's working, when, and why.
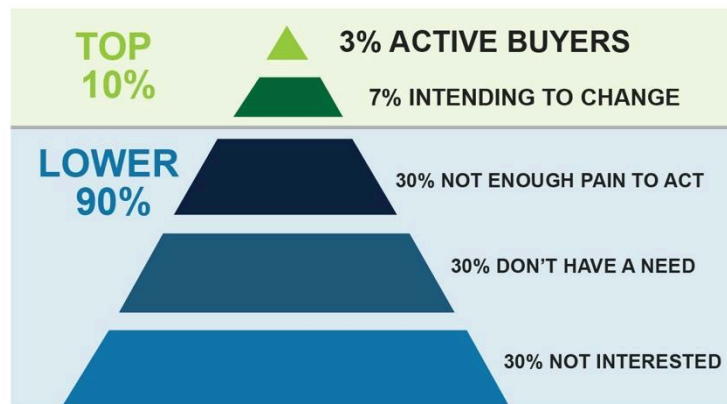
They treat marketing like operations: measurable, visible, and tied to throughput.

Research shows…
Almost ALL of high ticket manufacturing deals close offline, but most marketing feedback to the ad platform stops at the website.

Reference: "The New B2B Buyer Journey" – Gartner, 2021–2023 Updates

---

2. They Focus on the 3% – and Warm the 97%

OLD WAY:
Spend money on vanity metrics, brand campaigns, cold leads, and broad awareness… hoping something sticks without any way to measure down funnel conversion events.

NEW WAY:
Target the **2–3% of the market who are ready to buy now** with high-intent ads…

Build low-cost, educational and story driven touchpoints for the **97% who aren't ready yet.**

This creates a steady pipeline that compounds over time.

Research shows…
Research shows that at any given time, only about 3% of your market is actively buying, while the rest are either not ready or unaware of their need.

Reference: Buyer Readiness Model, Chet Holmes, The Ultimate Sales Machine

3. They Engineer Follow-Up Like a Production Line

OLD WAY:

Sales reps follow up once or twice, if the lead even makes it into the CRM. After that? Dead silence.

NEW WAY:

Top manufacturers design **multi-touch follow-up systems** that react to buyer behavior, downloads, site visits, call bookings, and trigger the right message at the right time.

Research shows…

80% of B2B sales close after 5-12 follow-ups. Most companies give up after 1 or 2, which drops your likelihood of a sale down to 2%. .

Reference: The National Sales Executive Association (NSEA) & HubSpot Sales Stats (2023 Update)

---

4. They Treat Their Website Like a Quoting Tool – Not a Brochure

OLD WAY:

Home page, About Us, Capabilities, Industries Served… and a generic contact form. Too much information, and not tailored enough to create conversions and transformations.
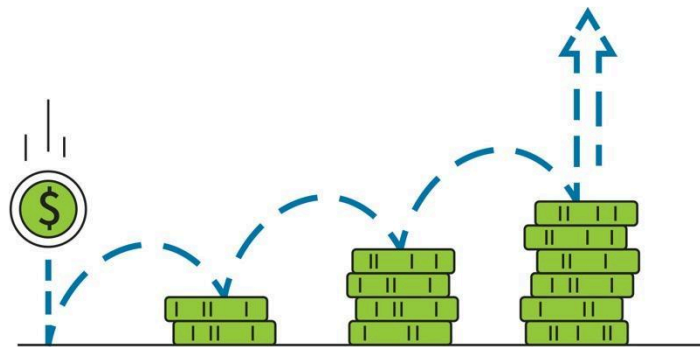
NEW WAY:

Create decision-stage pages, case studies, and quote paths that speak directly to buyer pain points, optimized for conversion, not decoration.

Research shows. . .

Research and real-world testing show that websites focused on answering the buyer's "Why now?", highlighting urgency, solutions, and decision-stage pain points, can outperform generalist pages by 3–5x in quote conversions.

Reference: CXL Institute (ConversionXL): Focused, urgency-driven, and pain-point-centric landing pages can outperform generalist pages by 300%–500%

5. They Train the Platform to Optimize for Revenue, Not Clicks

OLD WAY:

Ads get clicks. Clicks go to a landing page. Maybe someone fills out a form. Then… silence.

NEW WAY:

We push CRM signals back into your ad platforms, using tags, server-side tracking, and segmentation, so the algorithms actually learn what a *sales-qualified* lead looks like.

Research shows…

Platforms are only as smart as the data you feed them. Garbage in = garbage out.

References: Facebook Business Help Center: Facebook's ad algorithm optimizes based on pixel event quality, poor event signals reduce campaign performance.

Google Ads Support: Google's Smart Bidding strategies optimize for conversions and revenue only if correct offline/CRM feedback is provided.

Harvard Business Review: In AI/ML models, garbage in, garbage out (GIGO) is a known systemic risk when input data is flawed or irrelevant.

Peak 10 Marketing MC20 Playbook - The Modern Advertising Dilemma Solved

That's the process.

Not a flashy campaign. Not a new hire. Not a hands off partnership with a local PPC firm.

A **revenue system**, built like a factory floor.

One that turns attention into action, and action into deals.

And now that you understand *how* the top performers are pulling this off…

Let's talk about your options.

You Are Now at the "Fork in the Road"

At this point, you've seen the roadmap.

You know what it takes to generate consistent, scalable quote flow.

You know what the top manufacturing companies are doing differently.

And you know what's broken in the way most marketing is executed.

So now you've got two options.

Option One: Try to piece it together yourself.

You can hire another freelancer.

Try another agency with an expensive sales team, layers of management and 20-30 year old account managers that are working out of an old playbook with no real business experience.

Or ask your sales team to do more follow-up, dig through old leads, and hope the CRM holds together.

But here's what usually happens:

- Your CRM stays underused, because the team doesn't understand the value
- Your sales reps keep chasing dead leads, because there's no prioritization
- Your ads drive traffic, but you're not sure what is converting to deals and sales
- Your quote flow stays unpredictable, and your pipeline never feels "full"

Option Two: You allow our team to install our proven system.

A system that mirrors how manufacturing buyers *actually* research and make decisions.

One that ties together your ads, website, CRM, automation, and sales process into a single, repeatable growth engine.

One that doesn't just create more noise, it delivers pre-qualified, sales-ready buyers to your team week after week.

And that's exactly what we've built.

We call it the **Peak 10 Modular Marketing System**— and it's engineered to help manufacturers hit 2X your monthly revenue in the next 12 months, track ROI to the dollar, and turn marketing from a cost center into a predictable revenue driver.

We'll break it down in detail in the next section, but just know this:

It's not for everyone.

It's for Owners, CEOs, and Revenue Leaders who are ready to take the guesswork out of growth and build a system that runs like the rest of their operation: efficiently, precisely, and profitably.

Is Our Modular Marketing System the Right Fit for You?

This isn't a "one-size-fits-all" marketing package.
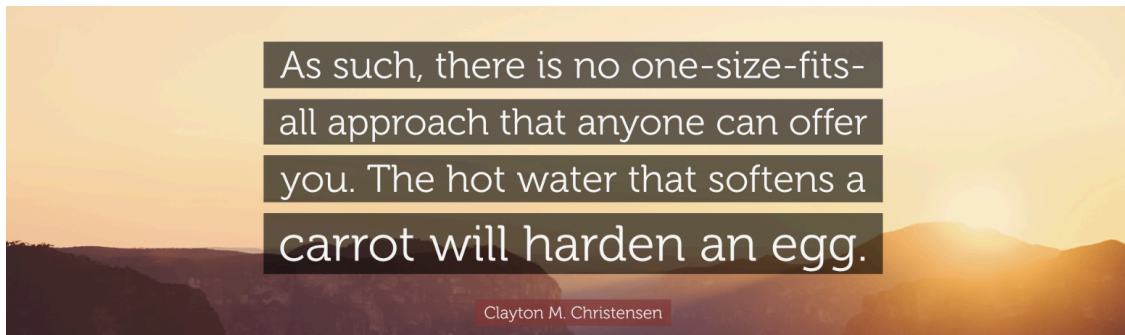
It's a manufacturing-grade revenue system, and it's only effective when it's installed in the right kind of business.

So let's be clear about who this is for.

This is for:

- **Owners, CEOs, and Revenue Leaders** at manufacturing companies generating $5M+ in annual revenue

- Businesses that sell **high-ticket, technical, or custom-built products**

- Teams that have a **sales process in place**, but lack the infrastructure to feed it fresh, qualified leads and nurture them consistently with content and automation

- Leaders who've **already invested** in tools like CRMs, websites, and ads, but haven't been able to tie them together into a system

- Companies that have an available, engaged leader in place who can work collaboratively with our team.

- Organizations that want **data visibility**, **pipeline consistency**, and **ROI accountability**, without building a full in-house marketing department

You don't need to start from scratch.

You just need a system that connects what you already have, and makes it perform at the level your business demands.

If you've got the pieces but not the playbook, you're exactly who we built this for.

Proof It Works: Real Manufacturers. Real Revenue. Real Results.

Our Manufacturing clients have used the Peak 10 Modular Marketing System to fix broken quote flow, regain control of their sales pipeline, and scale revenue with clarity.

Case Study 1:
Precision Quincy – From Almost No Tracking to Revenue on Demand
Industry: Industrial Ovens & Heat Treating Equipment

Before:

- Sporadic quote flow

- Inconsistent ad performance

- CRMs lacking strategy or structure to support the sales team

- Sales and Marketing operating in silos

After Installing the System:

- Weekly consistency in pipeline flow

- CRM triggers, better reporting and smart follow-up integrated into their process

- 59.4x return on ad spend **in one month on Google Ads alone!**

Campaign	Cost	Clicks	Avg. CPC	Conversions	↓ Conv. value	Conv. value / cost
⌄ Total: Account ⓘ					570,000.00	59.46

- Dramatically reduced cost per quote

- **HUNDREDS of MILLIONS in NEW REVENUE over the course of our relationship**

"We've been very successful in growing our business through traditional sales channels and online advertising, but working with Peak 10 has helped us leverage sales automation and online marketing, taking our company to the next level."

, Matt Zakaras, CEO, Precision Quincy

Case Study 2:
American Rotary – From Unpredictable to Consistent and Scalable Growth
Industry: Electrical Manufacturing (Phase Converters & Power Solutions)

Before:

- Reliant on brand familiarity and 3rd party sellers (like eBay)
  No structured digital marketing lead acquisition system
- Minimal attribution or digital-to-revenue connection

After Installing the System:

- Full-funnel infrastructure built to scale paid acquisition
- Industry + pipeline stage segmentation + retargeting aligned with buyer readiness
- CRM integrated with marketing to trigger sales team alerts, and follow-ups
- Predictable growth across paid channels (Below is just 1 of 4 channels we are running)

Month-Over-Month Performance Comparison
03/01/2025 - 03/31/2025 - Comparing to 02/01/2025 - 02/28/2025

Overall Performance Summary
American Rotary

Metric	03/01/2025 - 03/31/2025	02/01/2025 - 02/28/2025	% Change
Conversions	369.27	273.43	35.05%
Conv. Rate	4.25%	3.60%	18.10%
Total conv. value	$184,285.78	$146,860.65	25.48%
ROAS	15.16	12.14	24.88%

Together, we have generated tens of millions in new revenue, with consistent ROAS exceeding their goals. This month was +24% ROAS!

"My sales team has added tens of millions in new revenue partnering with Peak 10 Marketing. Their Modular Marketing System gave us a repeatable way to grow and made life easier for our sales team, since prospects already respect our brand before we talk. The Peak 10 team is responsive, reliable, and great to work with."
- Chris Feavel | Chief Revenue Officer

These aren't outliers.

They're the outcome of a system built to reflect how manufacturers actually grow, methodically, measurably, and with full control over every moving part.

And now, that system is available to you.

What Happens When You Finally Build a System That Works

Here's what you can expect when the Peak 10 Modular Marketing System is installed inside your business:

- You'll generate **2X your monthly revenue in the next 12 months**, not from luck, but from a predictable pipeline that feeds itself

- You'll be able to **track your marketing down to the dollar**, not just clicks or form fills

- Your CRM will shift from a dusty archive to a **live system that prioritizes leads, flags buyer signals, and triggers action**

- Your sales team will stop wasting time, and start working warm, pre-qualified buyers who've already been educated

- Your website will move from an online brochure to a **quoting engine that converts**

- Your ads won't just drive traffic, they'll drive revenue, because the platforms will finally know what to optimize for

- You'll replace gut-feel decisions with **real data visibility**, and finally know where growth is coming from

- You'll stop relying on seasonal swings, trade shows, or discounts to "get things moving"

You'll get to run your growth the same way you run your operations:

With confidence. With consistency. With control.

And you'll finally be able to say:

"We know exactly what's working, and how to scale it."

How the Peak 10 Modular Marketing System Turns Attention Into Revenue

Here's how it works.

Instead of throwing money at ads, websites, CRMs, and hoping they somehow connect…

The Peak 10 Modular Marketing System installs a precise, interconnected growth engine inside your business, designed to convert attention into action, and action into closed deals.

Each component plays a critical role:

1. Paid Traffic Precision

Before:
You ran ads and hoped they worked.

Now:
We build high-intent ad campaigns targeting the **2–3%** of your market ready to buy, while warming the other 97% with low-cost brand awareness.

Imagine getting MILLIONS of engaged users filling your pipeline via written and video content for PENNIES. Users who we can **track to these campaigns** as they CONVERT to downfunnel events like quotes and sales.

Off / On	Campaign	3-second video plays	Cost per 3-second video…	ThruPlays	Cost per ThruPlay	Reach
	Video Views	2,097,026	$0.01	888,874	$0.03	1,281,162
	Post Engagement	2,087,661	$0.01	846,530	$0.02	914,253
	Advantage+ | 7DC	381,681	$0.15	70,981	$0.80	710,839

Every dollar is directed with surgical precision toward filling your pipeline.

Valued at: $6,000–$8,000/month in typical agency management fees, included here as system architecture.

2. Conversion-Optimized Infrastructure

Before:
Your website was a brochure, not a salesperson.

Now:
We build buyer journey funnels, decision-stage content, and optimized quote paths that turn visits into quoting conversations, not just traffic.

Your Customer's Journey

Here is an example of marketing milestones your customer may go through when engaging with your company. Your process may vary and a customer might skip various steps. The point is, every business should have a milestone map and each step should increase the likelihood that customer will purchase from you..

Valued at: $8,000–$12,000+ for custom landing page and UX builds, systemized and integrated.

3. Behavior-Driven Automation Layer

Before:
Sales reps followed up once, if the lead even made it into the CRM.

Now:
We install behavior-based automation: lead scoring, hot lead alerts, abandoned quote follow-up, multi-touch nurturing. Your CRM becomes an active sales machine, not a passive database.

Milestones can trigger automation

When you establish your sales and marketing milestones, you can build in automation that improves customer services and builds relationships, while saving you time and money.

Valued at: $5,000–$7,500 for CRM workflow architecture, included in the modular install.

4. Revenue-Based Attribution and Optimization

Before:
Your ad spend was judged on clicks and impressions.

Now:
We track form fills, video views, quote requests, sales calls booked, and deals closed, and push that data back into the ad platforms to train them toward revenue, not random activity.

Value of Each Milestone

So let's say your average sale is $10,000. Well, but doing some simple month, you can start to calculate the projected value of each of these milestones.

Valued at: $4,500–$6,500 for full server-side tracking and API integrations, included with your modular system install.

When these components fire together, the system doesn't just create leads, it manufactures revenue.

The same way your factory doesn't hope for output, it's engineered for it.

We build your growth process the same way.

Here's How to Install the Peak 10 Modular Marketing System in Your Business

If you wanted to build this growth engine piece by piece…

- Hiring a high-end paid ads team could run you **$6,000–$8,000 per month per channel**

- A conversion-focused website rebuild could cost **$10,000–$15,000**

- Custom CRM integration and behavior-based automation would add another **$5,000–$7,500**

- And full-funnel tracking and attribution setup could easily be **$5,000+**

Total value?

$25,000–$35,000+ just to assemble the system, not including ongoing maintenance, optimization, or training your team to use it.

And even then…

You're left managing multiple vendors, timelines, invoices, and hoping it all connects.

Or you can install the entire Peak 10 Modular Marketing System, engineered, implemented, and optimized, for a fraction of that investment.

Here's what you get:

- Full-funnel paid ad campaigns engineered for high-intent traffic

- Conversion-optimized website infrastructure built around quoting, not vanity metrics

- Behavior-driven automation layered into your CRM and sales process

- Server-side tracking, revenue-based attribution, and campaign feedback loops

- Sales team enablement triggers (hot lead alerts, follow-up activations, abandoned quote rescues)

- Clear, ongoing reporting, not just clicks, but pipeline value and closed deals

- Strategic oversight, continuous optimization, and system management

All under one roof.

One partner.

One system built for manufacturers, by people who understand how real business gets done.

## All you need to do is take the first step:

👉 **Schedule your complimentary strategy call.**

On this call, we'll review your current setup, identify the gaps costing you revenue, and show you how the Peak 10 Modular Marketing System could help you generate **2X your monthly revenue in the next 12 months**, just like our other clients have.

There's no obligation.

Just clarity on what's possible, and how to engineer it.

Why You'll Want to Act Before the Calendar Fills Up
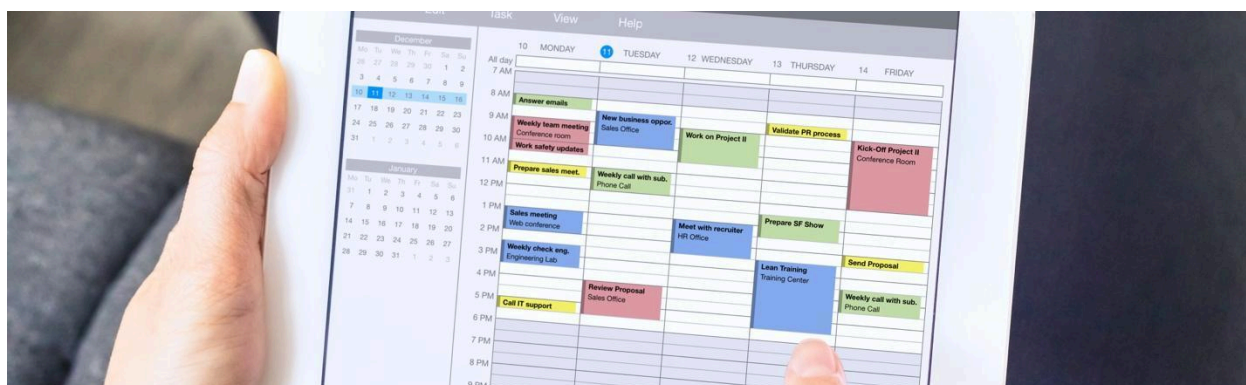
Because we install the Peak 10 Modular Marketing System hands-on, we can only partner with a limited number of manufacturers at a time.

Each system is tailored, engineered, and optimized for your specific products, your sales cycle, and your growth goals.

That takes real, strategic bandwidth.

Right now, we can only onboard a handful of new companies each quarter.

If you're serious about stabilizing your quote flow, scaling your revenue, and finally seeing real ROI from your marketing spend, you'll want to grab your spot before we fill this cohort.

Otherwise, you may need to wait 30–60 days until another window opens.

👉 **Next Step:** Schedule your complimentary strategy call now.

Let's map out where you are, where you want to go, and what it would take to get you there, before someone else in your market beats you to it.

Still Have Questions? Let's Clear Them Up.

Q: How quickly can we expect results?

A: Many clients start seeing structural improvements in their quote flow within 30–45 days. Full-funnel visibility and consistent revenue attribution typically ramp up within the first 90 days. This is not a quick hack, it's a real system designed for sustainable, compounding growth.

Q: We already have a marketing person (or team). Will this replace them?

A: No, it will make them better.

The Peak 10 Modular Marketing System isn't a replacement for your people, it's the infrastructure they need to perform at a higher level, with clearer data, better leads, and a system that aligns marketing to revenue.

Q: We've tried agencies before and been disappointed. How is this different?

A: Most agencies sell tactics, ads, websites, emails, without tying them to revenue outcomes.

We engineer a system that links every marketing action to sales pipeline and closed deals. We measure success the same way you do: in revenue and ROI, not impressions.

Q: Are our buyers even online, does social media really matter for B2B?

A: If they're using the internet, researching solutions, comparing vendors, downloading spec sheets, then yes, they're online. And yes, B2B buyers are also on social media, reading news, connecting with family, or just scrolling through videos or playing online games.

Engineers, plant managers, procurement leads, they all start digitally today. The real question is: are you showing up for them when it matters?

Q: How does M2CO work?

A: [Read this article for complete details and a case study example.](#)

What if we're not sure if we're ready for a full system install?

A: That's exactly why the strategy call exists.

We'll review your current marketing and sales architecture, show you where the biggest leaks and bottlenecks are, and help you determine the smartest path forward, whether that's a full install, a phased approach, or even a simple optimization of what you already have.

Q: How do we get started?

A: Simple.

If you haven't already, [Schedule your complimentary strategy call.](#) Or we will see you on the call you already scheduled.

We'll conduct a mini audit, identify your key gaps, and show you exactly how Peak 10 Marketing could help you generate 2X your monthly revenue in the next 12 months.
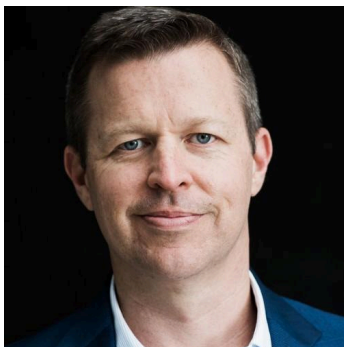
Kevin Cahill | Founder
peak10marketing.com
https://www.linkedin.com/in/kcahill/